

HARMAN CinemaCon Booth #301F

For additional information, contact:
Travis McGee
Definition Branding & Marketing
(212) 660-2555 ext. 24
Travis.mcgee@definitionbam.com

April 15, 2013 – For Immediate Release

HARMAN's JBL Professional Introduces 3252N 2-Way Screen Channel Cinema Loudspeaker System At CinemaCon 2013

LAS VEGAS, Nevada – At CinemaCon 2013, HARMAN's JBL Professional today announced the introduction of its 3252N 2-way screen channel cinema loudspeaker system, a cost-effective solution for movie soundtrack reproduction in small- to mid-sized auditoriums. The loudspeaker is available as a fully passive system.

"The 3252N is a space-saving, easy-to-install loudspeaker that delivers smooth, accurate reproduction of movie soundtracks with wide dynamic range and maximum output over a wide coverage area," noted Chuck Goodsell, Senior Manager, Cinema, JBL Professional. "The 3252N is a great solution for cinemas and auditoriums where space and budgets may be limited but where top-quality multichannel theater sound is required."



The 3252N measures 43-1/3 inches (1100 mm) high by 25-1/5 inches (640 mm) wide by just 17-3/4 inches (450 mm) deep and its speaker cable connections are made from the side, a configuration that facilitates easy placement behind a screen. The loudspeaker ships as a complete unit—no further assembly is required.

The 3252N employs a 2414H-C Teonex[®]-diaphragm high-frequency compression driver that operates into a molded Optimized Aperture Waveguide. Two 15-inch woofers with 2.5-inch aluminum ribbon wire voice coils provide powerful, detailed low-frequency response. The 3252N has a high 103 dB sensitivity and can be driven to up to 124 dB maximum rated SPL. A newly designed passive crossover network provides a seamless transition between the drivers for clear, articulate dialog and high-fidelity music reproduction. The speaker's built-in protection circuit ensures that all components operate within their optimal power handling range.

HARMAN's JBL Professional introduced the 3252N cinema loudspeaker at CinemaCon 2013.

HARMAN (www.HARMAN.com) designs, manufactures and markets a wide range of audio and infotainment solutions for the automotive, consumer and professional markets — supported by 15 leading brands, including AKG[®], Harman Kardon[®], Infinity[®], JBL[®], Lexicon[®] and Mark Levinson[®]. The Company is admired by audiophiles across multiple generations and supports leading professional entertainers and the venues where they perform. More than 25 million automobiles on the road today are equipped with HARMAN audio and infotainment systems. HARMAN has a workforce of about 13,400 people across the Americas, Europe and Asia, and reported net sales of \$4.4 billion for the twelve months ending June 30, 2012.

###